



Presented by: BANK OF AMERICA

# Important Event Details

You're registered for the Komen Inland Empire MORE THAN PINK Walk. This year's event will be exciting and new and like nothing you've done before! To ensure that you have an enjoyable time, please take a few minutes to review the following important event information.

## NEW FOR 2019!

### EVENT DAY CHECK IN

Upon arriving at the Walk, unless you registered as a breast cancer survivor or metastatic thriver, proceed directly to the Event Check-In booth. If you registered as a breast cancer survivor or metastatic thriver, proceed directly to the Hope Village tent where you will be checked in there.

### DONATIONS

Donations are the backbone of our MORE THAN PINK Walk. They can be dropped off at the south end of the Event Check-In booth anytime during the event.

### T-SHIRTS

Registered participants who fundraise or self-donate \$100 or more receive a MORE THAN PINK Walk shirt. Shirts are available for pick up from the Event Check-In tent. Registered breast cancer survivors or metastatic thrivers may pick up their shirt from Hope Village.

### WRAPS

All attendees are invited to pick up their complimentary wrap at the Event Check-In booth or at the wrap station located in the middle of the event footprint. The wraps are an important element to our Opening Ceremony so be sure to grab one and head to the stage area for the Pathway of Hope Parade at 7:45 a.m.

### TOPS (VIP) TENT

Top fundraisers (those who raise \$1,000+) are invited to the exclusive TOPS tent to enjoy refreshments and other goodies.

### EXPERIENCES

New experiences will be found throughout the event footprint including the **We Remember** experience, a place to honor a loved one with a special message and display a photo. Explore the **Komen Research, Care, Community and Action** tents and leave your mark on the **Mosaic Wall**. Be sure to witness the **Pathway of Hope Survivor Parade** and Opening Ceremony beginning at 8:00 a.m.

### WALK

This year's walk is approximately 2 miles and will start at 8:30 a.m. immediately following the Opening Ceremony.

### PARTNERSHIP ROW

Our Partnership Row is where our sponsors and vendors will be ready to meet and greet you. Offering fun giveaways, samples, helpful information and much more! While in Partnership Row be sure to visit the Komen booth to learn more about Komen Inland Empire and meet some of our grantees.

### WALK DAY SCHEDULE

- 6:30 a.m. Event opens: Registration, Partnership Row, Hope Village, TOPS and Team Village
- 7:30 a.m. Survivor and MBC photo
- 7:45 a.m. Activities closed. Make way to stage
- 7:45 a.m. Survivor and MBC line-up for Opening Ceremony
- 8:00 a.m. Opening Ceremony
- 8:30 a.m. Walk begins
- 11:00 a.m. Event ends

### ONSITE REGISTRATION

Encourage your friends and family who have not already registered to do so on Walk morning at the Onsite Registration booth. Day of Walk registration fee will be \$25.

### DIRECTIONS/PARKING Expect delays and arrive early!

#### From Interstate 15 southbound

Exit at California Oaks Road and turn right onto California Oaks Road/Kalmia Street. Head straight to event parking.

#### From Interstate 15 northbound

Exit at Murrieta Hot Springs Road and turn left onto Murrieta Hot Springs Road. Turn right at Madison Avenue, left at Juniper Street, right at Memorial Way to event parking.

### SURVIVORS & METASTATIC THRIVERS

Breast cancer survivors and metastatic thrivers -- let us pamper you at the Hope Village tent with light refreshments and a special gift bag filled with goodies. Our survivors will walk the Pathway of Hope Survivor Parade at 7:45 a.m. as we kick off the Opening Ceremony at 8 a.m.

### BACK SIGNS

Everyone is encouraged to recognize those touched by breast cancer with "In Memory Of" and "In Celebration Of" back signs. These back signs will be available at Event Check-In, Onsite Registration and in Hope Village.

### ACTIVITY ZONE

Enjoy fun activities like hair braiding, shirt cutting and more at the Activity Zone.

### INFORMATION

Before Walk day please call 760.692.2900 or email Race@KomenIE.org. On Walk day visit the Information Booth where volunteers will be ready to assist you.

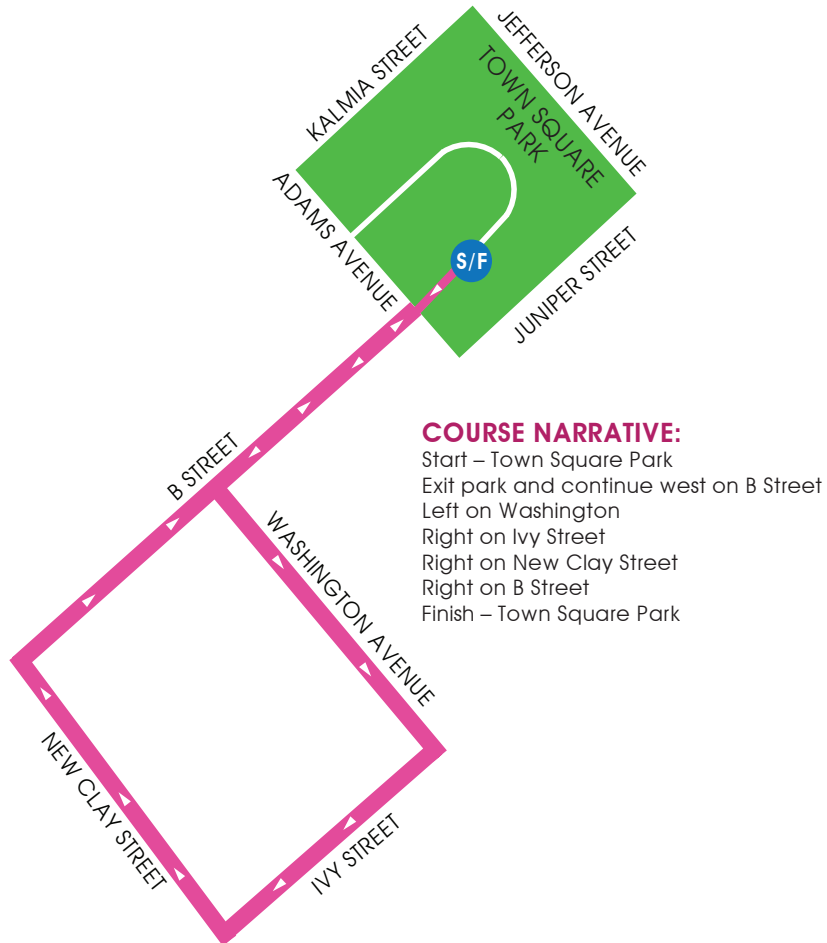
### Special Thank You to Our Partners



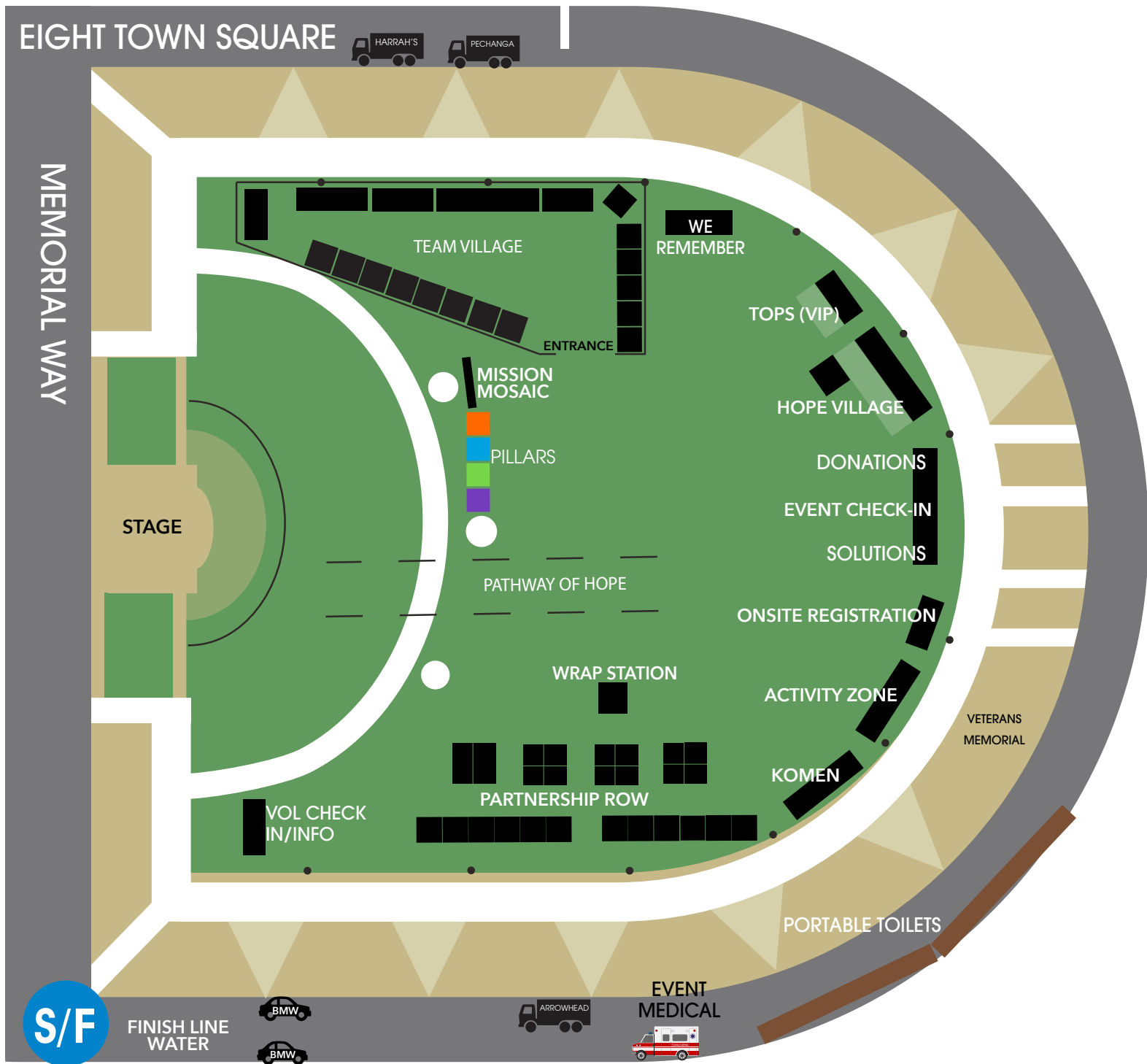
# PARKING MAP



# WALK ROUTE



# SITE MAP



*susan g. komen*  
**MORE THAN PINK**  
WALK™

**TOWN SQUARE PARK, MURRIETA**  
OCTOBER 13, 2019  
EVENT SITE OPENS AT 6:30 AM

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