

THERE'S A  
**HERO**  
IN ALL OF US.



Team Pechanga



Team Rah Rah  
for Healthy Tatas



AMR San  
Bernardino Team

17<sup>th</sup> Annual Susan G. Komen Inland Empire  
**RACE FOR THE CURE®**

**TEAM INFORMATION BOOKLET**  
**Sunday Oct. 18, 2015**  
**Promenade Temecula**

**New!**  
**RACE DAY**  
**SCHEDULE**



Presented by:  
**Bank of America**

NATIONAL SPONSORS

American Airlines



**B**  
new balance

**SELF** Walgreens

## WELCOME CAPTAINS!

Your inner Hero is about to come out and shine!

By making the commitment to Captain a team for the 17<sup>th</sup> Annual Komen IE Race for the Cure, you are showing that you are truly a Hero.



2015 Co-Race Chairs:  
Stephanie Weatherly and Cindy Fitch

We welcome you, your team members and supporters, to *Walk* with us, *Run* with us, *Be Proud In the Crowd* with us, even *Sleep In for the Cure* with us! Everyone is welcome, and everyone is a Hero to those that are helped by the money raised by this Race.

*Stephanie Weatherly*  
*Cindy Fitch*  
2015 Co-Race Chairs

Your importance to the race is obvious, there are now **three** of us to help you in any way we can.

We look forward to meeting you, helping you grow your team and your fundraising efforts, and cheering your team on as you start the Race on October 18th.

## WELCOME HEROS!

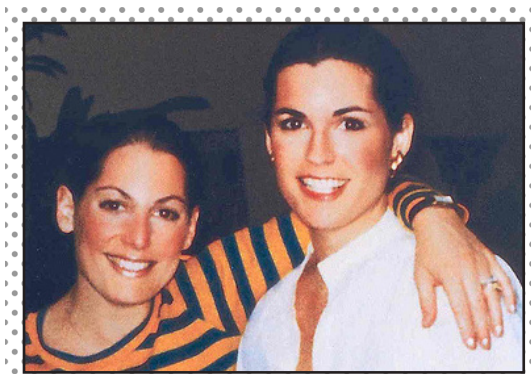
*Mary Ponce*  
*Glenda Iannolo*  
*Diana Wilson*  
2015 Teams Co-Chairs



2015 Teams Co-Chairs:  
Mary Ponce, Glenda Iannolo, and Diana Wilson

# OUR ORIGINAL HEROES

## Continuing to Make a Difference



Susan G. Komen (left) with Founder, Nancy G. Brinker (right)

### FULFILLING THE PROMISE

Susan G. Komen® is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$800 million in research and provided \$2.5 billion in funding to screening, education, treatment and psychosocial support programs serving millions worldwide.

### IMPACT OF ONE - 2014 Pink Honor Roll

Samantha Deland.....	\$10,012.00
Nancy Molka.....	\$9,800.00
Teri Cohen.....	\$5,360.00
Tracey Padula .....	\$3,100.00
Judy Ringo.....	\$1,875.00
Donna Jacomet.....	\$1,818.00
Mary Barnhardt .....	\$1,600.00
Shelly Rose .....	\$1,600.00

### Top Fundraising Teams by Division

#### Corporate

Team Pechanga Resort & Casino  
\$49,632.00

#### Friends & Family

Team Rah Rah for Healthy Tatas  
\$10,700.00

#### School/Organization

Menifee Unified School District  
\$3,043.00

#### High School Team Challenge

Rams for the Cure  
\$456.00

### Top 4 Largest Teams by Division

#### Corporate

Team Pechanga Resort & Casino  
400

#### Friends & Family

Che's Warriors  
81

#### School/Organization

Menifee Unified School District  
93

#### High School Team Challenge

Rams for the Cure  
116

# Why Support Susan G. Komen® Inland Empire?

**I**n 1998, Komen® Inland Empire promised that it would do all it could to provide needed resources and improve breast health/breast cancer access in the communities within our service area of Riverside and San Bernardino Counties.

Komen Inland Empire has invested over \$6.4 million in community breast cancer programs throughout Riverside and San Bernardino Counties since 1999. Seventy-five percent of the net proceeds from the Komen Inland Empire Race for the Cure®, and other donations, remain in our service area for mission programs to diagnostic services and treatment sup-

port programs for women and families in Riverside and San Bernardino Counties, while 25 percent supports the Susan G. Komen® Research and Training Grants Program.

The Funds from the 2013 Komen Inland Empire Race for the Cure and other year round events allowed Komen Inland Empire to invest \$260,000 into the community grants during our 2014-2015 fiscal year.



## 2014-15 Komen Inland Empire Grant Recipients

Breast Cancer Solutions .....	\$431,543.00
Desert Cancer Foundation .....	\$400,660.00
Michelle's Place .....	\$1,076,110.00
Quinn Community Outreach Corporation .....	\$617,612.00
Redlands Community Hospital .....	\$150,652.00
San Antonio Community Hospital .....	\$299,579.00
Funding amounts indicated include current grant recipients only and their cumulative grant awards to date	

## 2014 Race Day Statistics

**Total Number of  
Participants**  
8,579

**Teams**  
303

**Individuals**  
2,969

**Team Members**  
5,606

**Adults**  
5,487

**Survivors**  
583

**Kids Under 10**  
487

**Volunteers**  
600

**Seniors**  
454

**Military**  
441

**18 and Under**  
1,143

# What is a Team?

A team consists of 10 or more individuals who celebrate together and participate in one of the divisions listed below:

- Corporate
- School/Organization
- Friends/Family
- High School Team Challenge
- Military

**Teams Compete in two categories:**

- Largest Team - by Oct 16<sup>th</sup>
- Most Dollars Raised - by November 6<sup>th</sup>

## BUILD YOUR TEAM/

In honor of the 17th Annual Komen Inland Empire Race for the Cure® make a personal commitment to:

- » Increase your team size by 17% or 17 participants
- » Increase your Fundraising efforts by 17%
- » Increase your personal fundraising efforts by 17% and encourage each team member to do the same
- » Tell Us Your Story! - Beginning in July, Komen Inland Empire will highlight different Teams on the Komen IE website, Please submit your inspiring Team story and photo to: [teams@KomenIE.org](mailto:teams@KomenIE.org). All teams are eligible
- » Spirit Award - On Race day, our secret judge will be looking for Teams with the most team spirit, enthusiasm, passion, and pink attire! Winners will be announced at the Race, so show your spirit!
- » Free Team Packet Delivery - Arrangements will be made for delivery the week prior to the Race for teams with: 100+ registrations and a minimum of \$3,000.00, Team Donations OR 10-99 registration and a minimum of \$1,700.00 Team Donation
- » Visit [KomenIE.org](http://KomenIE.org) for regular updates and additional Team information.

***Every dollar makes and impact!***

### FUNDRAISING TIPS

- Penny Wars
- Bottle Bank
- Employer Matching Gift
- Bake Sale

*(Check [KomenIE.org](http://KomenIE.org) for fundraising incentive prizes)*

### WAYS YOUR FUNDRAISING MAKES AN IMPACT\*

**Your registration gets you to the start line, but your fundraising can help us save lives.**

**\$17.00** In Honor of the 17th Annual Komen Inland Empire Race for the Cure

**\$20.00** Groceries, gas cards for appointments etc.

**\$33.00** In Honor Susan G. Komen®'s 33rd Anniversary

**\$35-60.00** Clinical Breast Exam

**\$60.00** Every 60 seconds someone dies from breast cancer. Will you change the odds? Your donation can help us change that!

*Or help with:*

- Post-mastectomy bra
- Lymphedema sleeve
- Child care for a woman to have a 3- 4 hour chemotherapy infusion

**\$120.00** Diagnostic Ultrasound Exam

**\$150.00** Digital Screening Mammogram

**\$250.00** Purchase 1,000 Breast Self-Awareness (BSA) Cards for educating women

**\$500.00** Monthly Groceries while in treatment

**\$1,000.00** Monthly rent for a woman in treatment

**\$1,500.00** MRI

**\$2,500.00** Stereotactic biopsy

\*approximate costs based at or below Medicare Reimbursement Rates-can vary due to geographic locations

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IN ALL OF US.



# KEY DATES

**17th Annual SUSAN G. KOMEN INLAND EMPIRE RACE FOR THE CURE®: OCT. 18, 2015**

## Team Captain Information Meetings / Open House:

- **July 16<sup>th</sup> - 6:00-8:00pm**  
Where: Assistance League of Temecula Valley  
27820 Via Montezuma Temecula, CA
- **Aug. 6<sup>th</sup> - 6:00-8:00pm**  
Where: Raceway Ford  
5900 Sycamore Canyon Blvd Riverside, CA
- **August 20<sup>th</sup> - 6:00-8:00pm**  
Where: Assistance League of Temecula Valley  
27820 Via Montezuma Temecula, CA

## Team Entry Forms Reconciliation/Turn-in:

### *In Person:*

- **Oct 3<sup>rd</sup> - 10 am - Noon**
- **Oct 8<sup>th</sup> - 5:30 - 7:30 pm**  
Where: Komen Inland Empire Office  
43397 Business Park Dr Ste D-9. Temecula, CA 92590

### *By Mail:*

- **Postmarked by Oct 7<sup>th</sup>**  
Send to: Komen Inland Empire Office:  
43397 Business Park Dr Ste D-9. Temecula, CA 92590

## Deadline for Reservations:

Team Tailgate and Team Photo

- **Oct 8<sup>th</sup> - 4:00pm**  
Bring form to reconciliation or mail to  
Komen Inland Empire Office by Oct. 8th

## 2015 MALL HOURS



## Race Shirt and Bib pick-up & Individual registration:

- **Oct. 14<sup>th</sup> - 4pm - 8pm**
- **Oct. 15<sup>th</sup> - 4pm - 8pm**
- **Oct. 16<sup>th</sup> - 4pm - 8pm**
- **Oct. 17<sup>th</sup> - 10 am - 2pm**

### Deadline to Count as Largest Team\*

**Oct. 16<sup>th</sup> 2015 @ Midnight Online**

*\*Team members can be  
added through Race Day.*

### Fundraising/Donation Deadline:

**Nov. 6<sup>th</sup> @ Midnight**

Fundraising and Donations may  
be turned in during mall hours  
or on Race Day.

# New!

## RACE DAY SCHEDULE

### RACE RUN/WALKS

<b>7:00AM</b>	10K (Timed Run)
<b>8:00AM</b>	5K Run/Walk (Timing Chip Available)
<b>8:30AM</b>	1.5 Mile Run/Walk

### RACE DAY SCHEDULE

<b>6:00AM</b>	Registration & Expo Opens
<b>6-7:45AM</b>	Survivor Breakfast
<b>7:45AM</b>	Survivor Group Photo
<b>10:00AM</b>	Survivor Ceremony at the Main Stage
<b>10:30AM</b>	Release of Doves <i>*if weather permits</i> & Race Awards at the Main Stage

### DID YOU KNOW?

**75%**  
**25%**

75 percent of net proceeds from the Race stays in the Inland Empire (San Bernardino and Riverside Counties including the Coachella Valley) to fund vital breast cancer education and outreach, diagnostic services, patient navigation and treatment support for those in need.

25 percent is contributed to the Susan G. Komen® Research and Training Grants Program.

Virtually every major advance in breast cancer research has been touched by a Komen grant and now has personalized treatment options instead of one-size-fits-all approach to breast cancer care. By working together with scientists and advocates around the world, the organization is moving closer to our goal of discovering and delivering the cures.

17th Annual SUSAN G. KOMEN INLAND EMPIRE RACE FOR THE CURE®: OCT. 18, 2015

## SUZY'S GARDEN

Purchase a tulip for Suzy's Garden as a beautiful way to honor and celebrate a survivor or in memory of a loved one whose journey has ended.

Tulips are \$20 each and can be purchased during the online registration process or by sending an e-mail to *info@komenie.org*

Tulips will be available for you at Team and Individual pick-up at the Temecula Promenade before the Race, or purchase on Race morning at registration (while quantities last). Then, bring your decorated tulip to the Race and place it in Suzy's Garden to be displayed. Tulips can be brought home after the Race.



### **Susan G. Komen® Promise:**

to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.